

# 2017 application

## Catalyst for Nonprofit Excellence: Investing in Alaska's Nonprofit Future

Whether you are on top of your game or looking to take your skills and knowledge to the next level, you will measurably enhance your results and your experience of life when you participate in this program.

### In the Catalyst for Nonprofit Excellence you will:

- Become more effective in work and personal relations than ever before.
- Increase self-awareness and learn how to consciously choose behaviors that are more consistent with your intentions.
- Transform workplace disputes and conflicts into opportunities for deeper understanding and positive change.
- Be more effective in achieving goals individually and as part of a team.
- Discover your unique strengths as a leader and how to apply them more fully for better results.
- Determine your leadership style and learn how to identify and work with people of different leadership styles.
- Learn about authentic leadership, how being true to yourself and your style serves you and the organization.
- Increase confidence and reduce stress.
- Understand how your sense of purpose fits with that of your organization.
- Create a more fulfilling, engaged work life for yourself, improving satisfaction and effectiveness.
- Experience more balance between work and life.
- Build a strong support network that helps you achieve your goals.
- Leave with specific tools and action steps in place to reinforce your learning and impact your results.

### What differentiates the Catalyst for Nonprofit Excellence from other learning opportunities?

- Results oriented.
- Focused on developing emotional intelligence skills.
- Delivers a powerful combination of immediate results and lifelong tools.
- The courses are fun and fast-paced.
- Learning is interactive and continuous with all three learning styles engaged—visual, auditory and kinesthetic.
- Practice that reinforces learning and integrates it into life.
- People use what they have learned in order to produce results for years to come.
- The concepts and tools are practical and apply both to personal and workplace situations.
- Self-generated insights that might otherwise take years of experience to acquire.
- Proven track record.
- Powerful vehicle for network expansion and building strong bonds among fellow participants.

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*This is a partnership between The Foraker Group and Context International and is supported through a generous contribution from BP.*



## Catalyst for Nonprofit Excellence: Investing in Alaska's Nonprofit Future

The series is broken into four distinct parts that build on each other. Each step is separated by some time to allow leaders to integrate and apply their learning and prepare for the next step.

- **The Pursuit of Excellence for Leaders** – Assessing My Personal Context and Laying the Foundation For More Effective Leadership – What must I know about myself to become a more effective leader?
- **The Wall for Leaders** – Clarifying What Drives Me and Confronting Barriers to Effective Leadership – What's in my way to stepping up fully in life and leadership?
- **The Advancement of Excellence for Leaders** – Empowered Ownership, Implementation and Results – How will I move my organization forward to maximize our contribution to our community and the world?
- **Launch** – Implementation, Reflection and Support – How may I reinforce my support network to continue to see positive results?

### Course Design

The Catalyst for Nonprofit Excellence is engineered to produce maximum results. The comprehensive design is unique and addresses all learning styles. This intensive, practical and efficient program consists of:

- 50% exercises and hands-on activities
- 30% discussion and interaction
- 20% lecture

| Name of Course                            | Date/Time   | Location  |                      |
|---|---|---|----------------------|
| The Pursuit of Excellence for Leaders     | September 13 & 14<br>September 15:                            | 9 am to 6 pm*<br>9 am to 1 pm*                      | Anchorage, in person |
| The Wall for Leaders                      | October 4 & 5:<br>October 6:                                  | 9 am - 9 pm*<br>9 am - 6pm*                         | Anchorage, in person |
| The Advancement of Excellence for Leaders | October 23 & 24:<br>October 25:                               | 9 am - 7 pm*<br>9 am - 5 pm*                        | Anchorage, in person |
| Full Group Session                        | Oct. 30, Nov. 6, 13, 20, 27:                                  | 4:30 - 6 pm*<br>(1.5 hours per week for five weeks) | Teleconference       |
| Team Support                              | Oct. 30 – November 30<br>(1 hour per week TBA for five weeks) |   | Teleconference       |
| Commencement                              | December 1:   | 12 pm - TBA evening                                 | Anchorage, in person |
| Launch (Next Steps/Check in)              | May 7, 2017:<br>May 8:  | 8:30 am – 6 pm*<br>9 am – 6 pm*                     | Anchorage, in person |

\* Ending times approximate. We strongly encourage you to keep your evenings open and flexible to extended hours.



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**Cost:** Tuition for the full program is \$3,100 for Foraker Partners, or \$3,700 for all other participants. Airfare, accommodations and dinners are not included in the tuition except for dinner the nights of The Wall.

**Scholarships:** A limited number of travel, accommodation and tuition scholarships are available for Foraker Partners. Please indicate a desire to be considered for assistance on your application.

### Our Partners:

The Foraker Group has sought out the perfect partners for this exclusive offering. From the beginning, leaders at BP have helped Foraker advance this program. Thanks to their counsel and financial contributions, we are pleased to introduce Alaska to Context International.

### What Differentiates Context International?

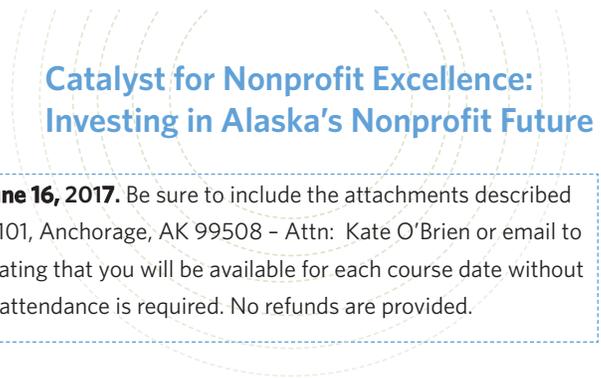
Context International began thirty years ago with a mission to create a practical, efficient program that would help successful individuals take the next steps in their lives and maximize their contributions to the world. Our programs have proven to be powerful, practical, effective and fun for people from all walks of life. Our founders combined two things to create the powerful courses of Context International: first, lifelong research into the factors that drive effectiveness; and second, a unique, participatory approach to learning. We believe that how you do anything is how you do everything; that the roles in your life are integrated—even if they do not look integrated right now.

This simple but powerful insight drives our courses and assists you in invigorating all aspects of your life. Whether you are seeking personal or professional development, you will get both as you discover your intrinsic ability to create excellence. The Excellence Series offers an engaging, transformative, fast-paced learning experience with proven long-lasting results that has been delivered to over 100,000 people of all ages and from all walks of life including Fortune 500 companies and in many locations around the world.

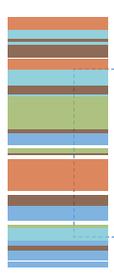
**Criteria for selection:** Emphasis will be placed on those who are in leadership positions in their organizations. Every attempt is made to select a cohort that represents the diversity of the state and the sector. We are specifically looking for nonprofit leaders who possess these characteristics:

- Provides significant nonprofit leadership
- Makes a difference in the sector by making things happen
- Demonstrates commitment to the nonprofit sector
- Is willing to make the financial and time commitments to complete the whole program

**The deadline for application is June 16, 2017.** We will let you know by July 7, 2017 if you are accepted as part of the statewide cohort. Space is limited. Unfortunately, we won't be able to accommodate all applicants.



## Catalyst for Nonprofit Excellence: Investing in Alaska's Nonprofit Future



**Please fill out the entire application. The deadline for application is June 16, 2017.** Be sure to include the attachments described in the last box and send to: The Foraker Group, 161 Klevin Street, Suite 101, Anchorage, AK 99508 - Attn: Kate O'Brien or email to kobrien@forakergroup.org. By completing this application you are indicating that you will be available for each course date without exception. There are no opportunities to make up missed days - 100% attendance is required. No refunds are provided.

### All fields are required

NAME: .....

HOME ADDRESS: *(Only work information will be given to the cohort.)* .....

PERSONAL EMAIL: ..... HOME/CELL: .....

WORK ADDRESS: ..... WORK PHONE: .....

WORK E-MAIL: .....

CURRENT EMPLOYER: ..... POSITION: .....

**In our effort to create a diverse environment, please provide us your race/culture/ethnic background:**

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**How many years have you worked in the nonprofit sector?** .....

**How many years have you worked in your current position?** .....

### Where are you in your leadership career development?

- Beginning, e.g. in first supervisory position or leadership role
- Transitioning, e.g. moving into a different leadership role, moved from for-profit to nonprofit sector, recently promoted to higher leadership role
- Nearing Retirement, e.g. have a retirement date, ready to transition to retirement
- Retirement Career, e.g. retired from a different career track and now pursuing leadership in the nonprofit sector

### Where is your organization in the following developmental phases?

- Start-up, e.g. newly formed, establishing programs
- Stable, e.g. maintaining programs, operations, financially solvent
- Transitioning, e.g. re-organizing, merging, expanding
- Ending, e.g. struggling to survive or mission accomplished

### On a separate sheet of paper, please answer each of the following questions:

- What personal objectives do you hope to achieve by focusing on yourself and your leadership development?
- How do you believe your participation will impact your work in the nonprofit sector?

**Please attach a current resume to this application:** Include your academic background, degrees held, volunteer experience in the nonprofit sector and any board positions you have held.

### How will you finance your studies?\*

- Myself.
- My employer will pay.
- I will split the cost with my employer.
- I am interested in applying for limited financial assistance for tuition.
- I am interested in applying for limited travel assistance.

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