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APRIL 3 & 4, 2017 • HOTEL CAPTAIN COOK • ANCHORAGE, AK

## Guest Speakers

We are pleased to bring creative, passionate, and engaging speakers to this year's Summit. They represent the best thinking available on innovative solutions to the challenges of leading today's nonprofit. Our guests are excited about coming to Alaska to meet you and learn about your work. They will be joined by our own Alaska experts to provide a broad view of ways to enhance your organization. We know you'll find their sessions stimulating and thought-provoking. And they will give you tips and tools that you can use right away when you get back to the office.

### **The Honorable Byron Mallott** **Lieutenant Governor, State of Alaska**

Byron Mallott's history of public service began in his ancestral home of Yakutat, Alaska, when he was elected mayor at the age of 22. He later went on to serve as mayor of Juneau. Byron's early start in public leadership has grown into a deep, unique knowledge of all aspects of Alaskan life, including commercial fishing, aviation, timber, communications, banking, Alaska Native Corporations and investments. He has served as the president of the Alaska Federation of Natives, executive director of the Alaska Permanent Fund Corporation, co-chair of the Commission on Rural Governance and Empowerment, chair of the Nature Conservancy of Alaska, president and CEO of First Alaskans Institute and Sealaska Corporation, and chair of the Foraker Governance Board.

### **The Honorable Ethan Berkowitz** **Mayor, Municipality of Anchorage**

Mayor Ethan Berkowitz has lived in Anchorage since 1990. He and his wife, Dr. Mara Kimmel, have two children, Ziva and Noah. Mayor Berkowitz earned an undergraduate degree studying government and economics at Harvard University, where he graduated with honors. He received a Master's degree from the Scott Polar Research Institute at Cambridge University and a law degree from Hastings College of the Law. After moving to Alaska, he worked as an assistant district attorney before serving for ten years in the Alaska State Legislature, eight as minority leader. As a state legislator he supported fiscal responsibility and a more comprehensive and sustainable energy policy. In the private sector, Mayor Berkowitz worked on technology and energy projects, including deployment of fiber optic cables in Alaska and across the Arctic, and a major geothermal project in Northwest Alaska.

### **Jeanne Bell** **CEO, CompassPoint**

As executive director of CompassPoint, Jeanne leads an integrated practice of 22 people who use teaching, coaching, consulting, peer learning, and research to advance social equity work in the Bay Area, throughout California, and

across the country. She is a leading thinker and engaging national speaker on nonprofit finance and strategy. Jeanne is also very active in the nonprofit sector's infrastructure – committed not only to the success of CompassPoint and its clients, but to the vibrancy of the progressive sector's essential scaffolding. To this end, Jeanne serves on both the board of directors and the editorial advisory board of *The Nonprofit Quarterly* and has contributed numerous articles on finance and strategy to the publication. Other recent publications include *UnderDeveloped: A National Study of Challenges Facing Nonprofit Fundraising* and *The Sustainability Mindset: Using the Matrix Map to Make Strategic Decisions* (Wiley).

### **David Ehrlichman**

#### **Partner, Converge for Impact**

At Converge for Impact, David works to catalyze others to make their greatest contribution. Specializing in designing, leading, and evaluating networks and other forms of complex collaborations, he has helped build impact networks across the environmental, healthcare, education, economic, and civic sectors. He was previously the lead Network Manager for the Santa Cruz Mountains Stewardship Network, as well as the Network Manager for the James Irvine Foundation New Leadership Network. He recently helped to design and launch the UCSF Health Coordination of Care Network, the Financial Advantage Network, and the Government Performance Consortium, and has supported and evaluated numerous other complex collaborations across the country. He is also the author of multiple published articles in *Stanford Social Innovation Review* including *Five Steps to Building an Effective Impact Network* and *The Tactics of Trust*. David holds a B.S. in Management Science & Engineering from Stanford University and lives in Seattle, Washington.

### **Richard Evans**

#### **President, EmcArts, Inc.**

Prior to founding EmcArts, Richard held senior positions in performing arts management and philanthropy in the UK and the USA. His research, program design and facilitation emphasize organizational resilience and adaptive change in the arts and culture sector, and effective ways that individuals and organizations can lead change in complex adaptive systems. As a unique service agency, EmcArts designs and facilitates programs that support individuals, organizations, and communities on their journey to becoming highly adaptive as they take on their most complex challenges. Programs in the US and Canada include *Community Innovation Labs*, which integrate the arts into rigorous processes of local system change, as well as the multi-city *New Pathways for the Arts*

### **Elizabeth Laa.guen.gei, Kaa Tsáas Medicine Crow**

#### **President/CEO, First Alaskans Institute**

Liz Medicine Crow, Haida/Tlingit, is from Keex Kwaan (Kake), Alaska. On her Haida side she is Eagle Tiits Gitee Nei, Hummingbird. On her Tlingit side she is Raven Kaach.adi, Fresh Water-marked Sockeye Salmon. Her maternal grandparents were Mona and Thomas Jackson, Sr. of Kake, her paternal grandparents were Lillian and Charles Cheney of Washington. Her parents are Della and William Cheney of Kake. Her husband, Cloud Medicine Crow, Hidatsa, is a contemporary American Indian artist. Although she works in Anchorage, Liz's heart is always at home in the village with her family and people. Integrating Native knowledge and values into organizations, governance mechanisms, and everyday life is a primary passion and responsibility she has pursued through her education and career. Liz received her BA (BFA Equivalency) from Fort Lewis College in Durango, Colorado, and her professional degree from Arizona State University College of Law, graduating with a Juris Doctorate degree and a Certificate in Indian Law. Since coming to First Alaskans Institute, Liz has served as the Director of the Alaska Native Policy Center, Vice-President, and now serves as the President/CEO, providing a direct link for her to be of service to our Native peoples.

**Dennis McMillian****Consultant, The Foraker Group**

Dennis is Foraker's founding President and CEO. After serving as a development officer, and then as CEO with United Ways around the country, he came to Alaska in 1992 to lead the United Way of Anchorage. Since then he has worked to build the state's philanthropic culture including helping to develop the Alaska Community Foundation. During his career, he's trained thousands of professionals and volunteers, consulted and spoken at numerous conferences including the Council on Foundations, Philanthropy Northwest, and Independent Sector. Dennis is the author of *Focus on Sustainability: A Nonprofit's Journey*, published by The Foraker Group in 2013.

**Katie Orenstein****Founder and CEO of The OpEd Project**

Katie writes and speaks frequently about the intersection of media and mythology – that is, what we think is fact or fiction and how that shapes our ideas about politics, culture, and history. She has contributed to the op-ed pages of the New York Times, Washington Post, and Miami Herald. She has lectured at Stanford University and appeared on *ABC World News*, *Good Morning America*, *MSNBC*, *CNN* and *NPR*. A graduate of Harvard (BA) and Columbia (MA) universities, she is the author of *Little Red Riding Hood Uncloaked: Sex, Morality and the Evolution of a Fairy Tale*. Katie has worked around the world and particularly in Haiti, where she reported, consulted with the United Nations, and worked with a team of human rights lawyers to assist victims of military and paramilitary violence in seeking justice. She is a recipient of The Diana P. Scott Integrity in Action Award and a fellowship from Echoing Green, which selected The OpEd Project as one of the most innovative social enterprises worldwide, out of 1,500 applicants.

**Steve Patty, Ph.D.****Founder, Dialogues in Action**

Steve spent over 13 years as a professor and administrator in higher education before stepping out of the university to work with nonprofits. For the past ten years, he has been developing the capacity of agencies that work with people to design strategy, develop people, and evaluate impact. He has taught thousands of leaders throughout North America and internationally how to design and implement a kind of evaluation that gets below the surface and into the heart of human change and transformation. He has also been facilitating leadership development cohorts for public and nonprofit leaders in the U.S., Canada, and Europe. He is an author and conference speaker.

**David Sawyer****Partner, Converge for Impact**

David is a strategy guy for a better world, specializing in strategy, leadership, culture, networks, design, and systems thinking. His work focuses on helping teams, groups, and organizations function with peak effectiveness to achieve outstanding results. He is active across all sectors and has played key roles in a variety of fields: education reform, national service, social entrepreneurship, women and girls, venture philanthropy, and environmental preservation. David's contributions include facilitating The New Generation Training Program and other national leadership programs, helping to launch the nation's AmeriCorps program, and leading a community delegation to the Presidents' Summit for America's Future. Sawyer spent four years working with energy company BP, coaching senior leaders, designing the cultural integration of the BP/ARCO merger, and facilitating a conference on global climate change in Washington. He lives in Portland, Oregon.

**Chellie Skoog****Lead Capacity Builder, The Foraker Group**

Chellie has over 20 years of management and accounting experience. Originally from Minnesota, she entered the nonprofit arena and Alaska simultaneously in 2001. Since that time, she has worked with nonprofit organizations ranging in size from 4 to 400+ employees. Her career includes experience in volunteer management, fundraising and project management. She is a recent graduate of the 2014 cohort of Leadership Anchorage and the 2015 cohort of

the Catalyst for Nonprofit Excellence Program. She is an active member of her community recently leading initiatives to build the Seward Community Playground, to launch the Seward Community Foundation, an affiliate of the Alaska Community Foundation and to raise funds to construct the Seward Community Library Museum. When not working, Chellie spends her time with her family exploring the great outdoors.

**Mike Walsh, MPA, Ph.D.**

**Vice President/Director of Public Policy, The Foraker Group**

Mike has lived in Alaska for 30 years, most of that time in Fairbanks. He holds a Ph.D. in Public Policy and Public Administration from Purdue University, an MA in Public Administration from the University of North Texas, and a BA from the University of Alaska Fairbanks. Mike served in the administration of Governor Tony Knowles as deputy director of the governor's Fairbanks office. He has worked extensively with local nonprofit boards and agencies on a wide range of policy and management issues. He is a past president of and currently serves on the board for the Fairbanks Community Food Bank and is board president for Dance Theatre Fairbanks. His work with Foraker focuses on strategic planning, business planning, mergers and collaborations, and board training.

**Akaya Windwood**

**President, Rockwood Leadership Institute**

In her work at Rockwood Leadership Institute, Akaya provides transformative leadership trainings for nonprofit and philanthropic organizations globally. She is a partner in the Opportunity Collaboration, an international conference that convenes leaders working to end poverty, directs the Mycelium Fund, which makes small grants to nonprofit organizations based on generosity and interconnectedness, and is faculty on the RSF Social Finance Integrated Capital Fellowship. Akaya has been a featured speaker at the Stanford Social Innovation Institute, the Aspen Institute, and the Association of Black Foundation Executives conferences. She received an Ella Award from the Ella Baker Center for Human Rights, and is deeply committed to working for a fair and equitable global society while infusing a sense of purpose, delight and wonder into everything we do. Akaya lives in Oakland, California where she reads science fiction and relishes growing enormous squash in her garden.

**Laurie Wolf, MNPL, CFRE**

**President and CEO, The Foraker Group**

During her 17 years with Foraker, Laurie has been instrumental in articulating Foraker's philosophy and creating many of the organization's services. Laurie is passionate about the power of the nonprofit sector to change lives, improve our environment, secure our economic opportunities, provide essential arts, cultural and educational experiences and truly partner to ensure healthy communities. Born and raised in Anchorage, Alaska, Laurie is committed to connecting nonprofit leaders across the state and sector to weave a network of positive learning, support, and success. Laurie focuses her Foraker work on supporting creative collaborations, providing board and leadership development, and creating a positive culture of philanthropy within organizations. Laurie holds a BA in English from Scripps College and an Executive Master's degree in Not-for-Profit Leadership from Seattle University. She has been a Certified Fund Raising Executive (CFRE) since 2003. She has served on a variety of boards and worked as a volunteer in arts, environmental and human services organizations. In 2005, Laurie was named one of "Alaska's Top 40 Under 40" by the Alaska Journal of Commerce, and was named "Outstanding Professional in Philanthropy" in 2006 by the Association of Fundraising Professionals Alaska chapter. In 2016 Laurie was recognized by the Anchorage Chamber of Commerce and inducted into the ATHENA Society. She spends her time away from the office connecting with her family and friends, distance running, and finding sunshine in Alaska and beyond.