

Creating a Fund Development Plan for Implementation Cohort Application

Organization _____

Address _____

Up to 3 people from your organization may attend the Fund Development Cohort. The Executive Director is required, as is a board member for at least 3 specific sessions (see schedule). In addition, a third person, who is either a fund development staff person or a board member on the fund development committee, may attend some or all sessions.

Name of Executive Director (required): _____

Work Phone _____ Mobile phone _____

Work Email _____

Name of Board member (required for at least 3 specific sessions, see schedule): _____

Work Phone _____ Mobile phone _____

Email _____

Name of third team member (optional):

Work Phone _____ Mobile phone _____

Email _____

YOUR ORGANIZATION

What is your approximate annual operating budget? _____

How many paid, full-time equivalent staff members does your organization employ? _____

Does your organization currently have donors? If so, approximately how many? _____

Approximately what percentage of your organization's budget comes from charitable giving (individual, corporate, or foundation gifts)? _____

Do you have a donor database or a tool to organize your donor information? If so, what do you use? _____

What's your definition of a major donor (size of gift or other criteria)? (OK if you don't know)

What is the largest charitable gift (not public/government grant) your organization has received in the last 5 years? _____

How will you and your board use this opportunity to strengthen the organization?

FORAKER EXPERIENCE

Have you participated in any other Foraker programs or classes? Please check all that apply.

- Certificate in Nonprofit Management. If yes, when did you graduate? _____
- Catalyst for Nonprofit Excellence. If yes, which cohort? _____
- Leadership Summit (s). If Yes, which year (s)? _____
- Classes or Series. If yes, most useful? _____

HOW TO APPLY

Please include the following materials in your application packet:

1. A letter from the board endorsing your application.
2. Any materials that you think we would find helpful (e.g. a previous fund development plan, a strategic plan, gift chart, communications plan)

Tuition for the full program is \$1,950 for Foraker Partners or \$2,350 for all other participants. Please do not send your payment until you have been accepted into the cohort. If you have any questions, contact Emily Groves at 973-818-5000 or egroves@forakergroup.org or Amalie Couvillion at 907-351-8346 or acouvillion@forakergroup.org.

Please return this application via email by May 10, 2019 to:

Kate Rose, Director of Communication and Education, at krrose@forakergroup.org

Applicants will be notified of their acceptance in the program by May 15, 2019.

SCHEDULE

<u>Course</u>	<u>Date</u>	<u>Time</u>	<u>Board member required?</u>
Overview: Culture of Philanthropy	June 26	1 - 4:30pm	Yes
It Starts with Numbers: Writing out your Gift Chart	July 9	1 - 4:30pm	Yes
Discovering your Development Goals and Objectives	July 31	9am - 12:30pm	Optional
Appreciating Donor Recognition	August 14	9am - 12:30pm	Optional
Crafting your Philosophy of Philanthropy and Applying your Values	Sept 4	1 – 4:30pm	Yes
Wrap-up: Putting it All Together	Sept 16	9am – 12:30pm	Optional