

A message to nonprofit leaders

Alaska nonprofits play a central role in the state's economy



Nonprofits are a major economic driver

We create jobs for Alaskans and their families.



Nonprofits leverage public funds for maximum return

This is a public/private partnership that must continue.



Nonprofits partner with government in delivering essential services

This is the time to infuse government resources into nonprofit organizations to maintain critical public services.



Nonprofits provide community investment and civic engagement

We need to work together to encourage – not stifle – philanthropy of all kinds.



Nonprofits ensure community well-being and quality of life

This is a public/private partnership that must continue.

The economic impact of Alaska nonprofits is significant



44,100
directly employed in Alaska

In 2015, the nonprofit sector directly employed 44,100 Alaskans. Counting indirect and induced effects, nonprofits were responsible for sustaining 66,700 jobs in the state. If nonprofits were treated as their own industry, they would be the second largest source of non-government employment behind oil and gas in Alaska.



17% of all
employment in Alaska

Nonprofits make up 17% of all employment in Alaska, compared to the national average of 10%. Over a quarter of the non-government employment in the state is tied to nonprofits through indirect and induced effects.



STRENGTHENING
Alaska's industries

Alaska's major industries – oil and gas, mining, seafood, and the visitor industry – all benefit from nonprofit organizations. Industry and trade associations, convention and visitor bureaus, oil spill response organizations, and aquaculture associations are some examples of nonprofits making Alaska's industries stronger.



UP TO 40%
of all employment
in rural Alaska

Nonprofits are the largest source of employment in many rural communities. In three rural census areas in Western Alaska, nonprofits make up over 40% of all direct employment.

Take action

Nonprofits, like all other businesses, want a stable and healthy economy that ensures all of our communities thrive. Together we have an opportunity to strengthen the state through the nonprofit sector. As nonprofit leaders, we must be ready to work together to further strengthen what is already strong, and redesign what needs work. We must partner with government, business, and with each other to ensure healthy missions.

Here is what you as a nonprofit leader can do:

Use the data to better understand the economic impact of Alaska nonprofits.

Use the stories in the report as a reminder that the sector is a place of innovation and opportunity.

Ask for a stable, long-term fiscal plan for Alaska to ensure a vibrant place for all Alaskans to work and grow.

Engage with each other as nonprofit leaders and with government and industry partners in finding solutions to our common challenges and strengthening what works for Alaska.

Use your position and your voice to stabilize our safety net, secure points of leverage, and collaborate to maximize our resources.

Nonprofits make Alaska work

Nonprofits throughout Alaska are so prevalent in our communities that they often go unnoticed. Yet many of the services we take for granted depend on nonprofit organizations. Alaska's nonprofits are true contributors to Alaska's quality of life, our health, and our economy today and well into the future.

Together we make Alaska work.

To view the full report *Alaska's Nonprofit Sector: Generating Economic Impact*, go to www.ForakerGroup.org



77% / 4,447

501(c)(3) nonprofits

charitable, religious, scientific, educational, or other public purpose

10% / 599

other classes of nonprofits

including credit unions and utilities

7% / 402

501(c)(4) nonprofits

social welfare organizations like civic leagues, rotary clubs, and employee associations

5% / 317

501(c)(6) nonprofits

business leagues like chambers of commerce

NONPROFITS SURROUND OUR EVERYDAY LIVES

